



# OUTSIDE•IN

Ready.Set.Work.

## ABOUT

Outside-IN provides a diverse set of **individualized youth training and mentorship** programs informed by current demands. This means you can apply what you learn immediately, be paid for your work, receive recognition and feedback regarding your skills, and continue to gain skills at your own pace. Outside-IN will help you build your way towards financial

independence. When you are ready and sure of your competencies you can participate in service entrepreneurship training. Outside-IN will help you set up a service enterprise.

Are you facing barriers to employment? Are you interested in job training that you can apply the same day?

Are there times when you cannot work because of a disability or because of your health?

Is it difficult to find jobs that match your strengths and abilities?

Are you looking for meaningful work that meets a critical and growing demand?



Earn and build upon certification and skills that you can apply immediately.



Learn valuable skills that address current accessibility gaps. *This is a growing, future-proof market.*



Work toward your own service enterprise.

### For Organizations that need help with Accessibility

Outside-In takes your inaccessible documents and audiovisual media and makes them accessible. We use your documents to provide training and work to youth with episodic disabilities and provide you with a quality-assured accessible file. We also provide web site accessibility reports and can help you understand any changes you should make to your web site to make it accessible and compliant with legislation such as the Accessibility for Ontarians with Disabilities Act. If you would like to work with Outside-In to meet your accessible media needs, please contact the project coordinator to discuss your accessibility needs and rates.

#### Our Services:

- PDF document remediation
- Word document remediation
- Video captioning
- Web site accessibility reports

### For Youth with Episodic Disabilities

Outside-In provides free online training in making digital media accessible to youth (ages 13-29) who know or think that they have an invisible or episodic disability that makes it challenging to gain formal training or maintain traditional work hours. This training includes topics such as making digital office documents such as Word and PDF accessible, adding closed captioning to videos and reviewing websites for accessibility. The program is free, online and you work at your own pace under the guidance of a mentor. We provide digital badges for the skills that you learn so that you can show your skills to others. After you have completed the program, you will be supported to find independent work or create a resume to apply for industry jobs. You can train anywhere that you have access to a computer and the Internet. Participants in the program will have access to computers and necessary software at locations in downtown Toronto.

#### Our Training Programs

- Making Word Documents Accessible
- Making PDF Documents Accessible
- Adding Captions to Videos
- Checking Websites for Accessibility

#### Who Is Eligible

This training program is open to youth 13-29 years old; who self-identify (this means we do not require, a doctor's note or other documents) as having an invisible disability (for example a learning disability or any other type of condition that cannot be seen) or an episodic disability (for example: MS, lupus, or a condition where you sometimes have good days and bad days). No prior experience is needed. However, basic literacy and familiarity with windows operating systems and computers would be an asset.

## PARTNERS

Project Outside-IN will create a vibrant and responsively evolving inclusive design ecosystem and learning community. Outside-IN will scale up from successful cycles of youth engagement in addressing real industry demands. Participants will be actively engaged in shaping the program.

This project is funded by Youth Skills Connections - Community Stream, Ministry of Economic Development, Trade and Employment, Entrepreneurship Branch - Youth Partnerships.

Through a strategic, multi-sector partnership led by the **Inclusive Design Research Centre at OCAD University**, including partners:

- **Youth Employment Services**
- **TakingIT Global**
- **Centre for Social Innovation**
- **RISE Asset Development**
- **Mozilla Foundation**

- **Inclusive Design Institute** researchers from Seneca, George Brown and Sheridan

Further supported by partnerships with a large network of obligated organizations that require the skills and competencies to be developed through the project

- **Ministry of Government Services**
- **Ontario Library Association**
- **Bell**

### About Our Partners

#### **The Inclusive Design Research Centre (IDRC) at OCAD University**

The Inclusive Design Research Centre (IDRC) at OCAD University is dedicated to developing policies, systems and practices that support human diversity. The IDRC has successfully led over 50 multi-sector, multi-partner projects dedicated to digital and economic inclusion. The IDRC leads the Inclusive Design Institute (IDI), Canada's first research hub focused on digital inclusion, with 8 post-secondary institutions and over 60 researchers. The IDRC is active in international decision-making bodies ensuring that emerging information and communication systems and practices are inclusively designed from the start and leverage the affordances of digital systems to enable participation in the digital economy.

#### **Taking IT Global (TIG)**

TakingITGlobal empowers youth to understand and act on the world's greatest challenges. As a partner in the project, TIG will provide support in training in social entrepreneurship, mentor training and mentor matching, and the review/badging process.

#### **The Centre for Social Innovation (CSI)**

The Centre for Social Innovation is a social enterprise with a mission to catalyze social innovation in Toronto and around the world. We believe that society is facing unprecedented economic, environmental, social and cultural challenges. We also believe that new innovations are the key to turning these challenges into opportunities to improve our communities and our planet.

#### **RISE: Asset Development**

RISE works to empower business owners with access to financing and business supports. We recognize the interdependency of financial well-being to one's overall quality of life. Rise is committed to improving the lives of people who are unable to secure employment due to mental health or addiction challenges.

#### **YES: Youth Employment Services**

YES is the leading organization in Toronto providing employment, entrepreneurship training and job placement for disadvantaged youth. As the first youth employment centre in Canada, established in 1968, YES has helped over 120,000 youth with 80% success in jobs, business start ups or return to school results.

## CONTACT

To learn more about the program including how to register and get started, join the waiting list, or if you have any questions or comments, please contact the [project coordinator](#).

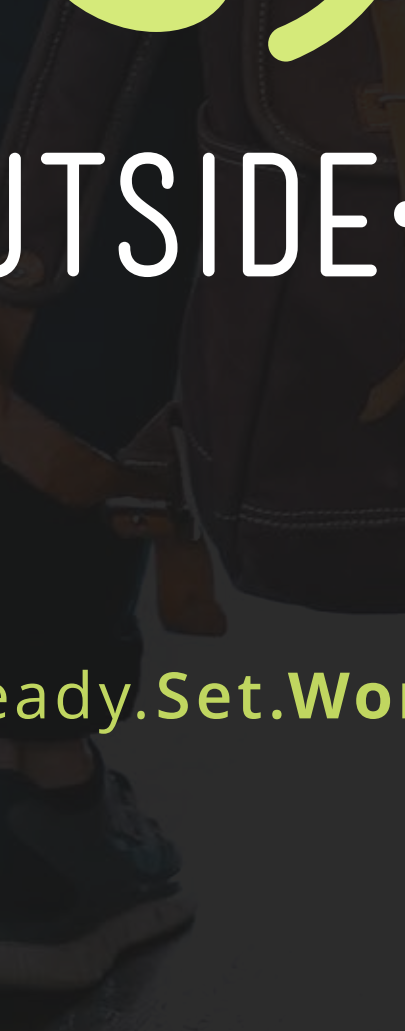


**inclusive design**  
research centre



**Ontario**





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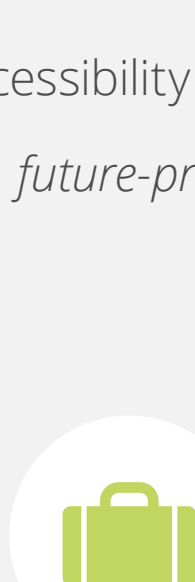
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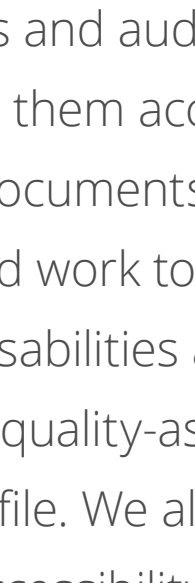
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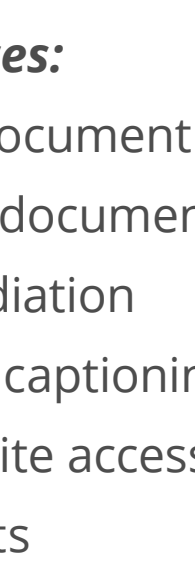
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